

Mary McInerney
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Broadcast & Content Executive Producer

Freelance Executive Producer: Workhorse Media, Saatchi & Saatchi Wellness, Iris Worldwide, J Walter Thompson

SVP, Executive Broadcast & Content Producer: McCann Erickson

Primary accounts: US Army, Applebee's, Major League Baseball,
Lowe's Home Improvement Stores

Additional work: Weight Watchers, Master Card International, Verizon
Wireless & FiOs, General Mills/Nature Valley, Nestle
Waters (broadcast & Web content), McCann corporate
branded content for company Web site

Senior Freelance Producer

Agencies: Cliff Freeman & Partners, Kirshenbaum Bond & Partners,
Fallon/NY, McKinney & Silver, Saatchi & Saatchi/LA, Y&R,
McCann Erickson

Accounts: Audi/North America, Toyota, General Foods, Coke, Staples,
Little Caesars, Pep Boys, Lady Footlocker, Holiday Inn

Vice President, Senior Producer: Backer Spielvogel Bates

Accounts: Miller Genuine Draft, Miller Lite, Hyundai USA,
Procter & Gamble, M&M Mars, Campbell's Soup

Producer: Wells Rich Greene

Accounts: Procter & Gamble, Chase Bank, Ralston Purina, Sunoco

Education: BA, Communications & Theater Arts/Ohio University